

#GLADEOGRAPHIX PRESENTS

How to Become an Event Planner

Description:



Event planners organize, plan and coordinate activities to make arrangements for professional events!

REWARDS

- ★ Very flexible career! You decide your hours and working schedule
- ★ It's dynamic! You can work in an office or be on the go!
- ★ It's a growing industry! The next 10 years have been projected to be great for planners!

→ FAST FACTS!

Starting Median Salary
\$27,400

Mid-Career Median Salary
\$46,000

Industry:

Hospitality, Personal Care & Tourism
Other Professional Services



WHERE WOULD I WORK?

- Event planning company (includes destination management company)
- In-house: Corporation, Law Firm, Hotel/Casino, Non-profit...etc.
- For yourself: Many are independent (i.e. wedding planners).

How To Prepare for This Career



- Get any job that allows you to see and observe events: coat check, bartender for catering company, floral arrangement...etc.
- Intern for an event planning company.
- Join the events committee for a club or social organization (i.e. Greek system) and plan an event at your high school or college.
- Create your own "lookbook" or Pinterest page: Gather different styles, decorations, food, so you can start developing your ideas and your own style.

LEARN MORE ABOUT THIS CAREER AT

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